



Jericho School News

VOLUME 45, NUMBER 2

October 2010

Jericho High School Students View Their “Virtual Enterprise”

As An Authentic Achievement

Prestige Outfitters, a bustling new local start-up apparel company, employs 17 young entrepreneurs eager to establish a successful business. Where can you find their new line of fashion forward garb? In stores? Online? These up-and-coming clothing items will be available exclusively in a “virtual” world, which can be found inside the classroom of an exciting and ambitious Jericho High School elective.

Virtual Enterprise (VE) is a new business course rooted in 21st Century Skills. Established by students with the guidance of teacher/facilitator Ted Green, VE allows class participants to experience an actual business environment. Students are involved in every aspect of running the business, including

executive management, human resources, accounting, product development, production, distribution, marketing and sales. Additionally, they will soon engage in trade with over 3,000 other practice firms (VEs) around the world. This simulation helps students to understand how employees, workgroup

“Virtual Enterprise is an outstanding example of an instructional program which actively engages students in a real world project that provides them with knowledge and skills necessary for the twenty-first century.”

*-Hank Grishman
Superintendent of Schools*

teams, and departments interact with each other and work together towards the goal of a company. “Virtual Enterprise is an outstanding example of an instructional program which actively engages students in a real world project that provides them with knowledge and skills necessary for the twenty-first century,” said Jericho Superintendent of Schools Hank Grishman. “We are committed to

(Continued on page 7)



▲ CEO Vinny Caputo, administration department head Ryan Silber and team member Adam Greenbaum discuss the loan application process with facilitator/teacher Ted Green.

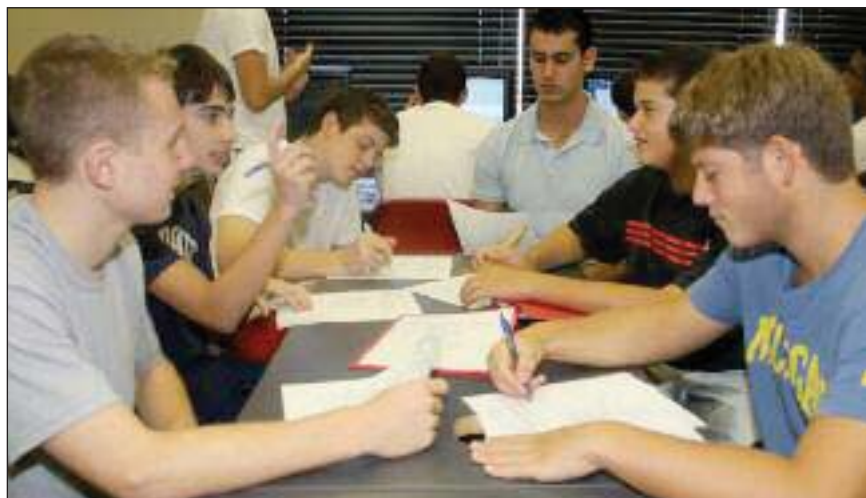
In this Issue:

- School Board Recognition
- All-State Music Honors
- National Merit Scholarship Honors
- “School of Distinction” Award
- Homecoming Highlights
- Seaman Investigates Invertebrates
- Jackson Garden
- Important Dates to Remember

Important Document - Please Translate

중요하니 번역요망
重要文件請翻譯

Documento Importante - Traduce Por Favor



▲ CEOs Harris Tils and Vinny Caputo (center) meet with Human Resources department members (from left) Brian Violino, Tyler Warman, Reggie Kronstadt and Ari Freedman to evaluate the performance of company employees.

Students Earn Honors In the National Merit Scholarship Program

Jericho High School students Nicole Chun, Lindsey Lam, Matthew Lam, Joshua Mendelsohn, Isabella Mu, Myles Novick, Howard Su, John Tam, Tiffany Tzeng, Michael Zhou and Yifan Zhu were named Semifinalists in the National Merit Scholarship Program. These scholastically talented students now have the opportunity to compete for approximately 8,400 scholarships, worth \$36 million, that will be offered next spring. More than 1.5 million juniors in over 22,000 high schools across the U.S. entered the 2011 National Merit Program by taking the 2009 Preliminary SAT/National Merit Scholarship Qualifying Test (PSAT/NMSQT). Semifinalists, who represent less than one percent of U.S. high school seniors, are made up of the high scoring entrants in each state. The number of semifinalists in a state is proportional to the state's percentage of the national total of graduating seniors.



Twenty-six Jericho High School seniors were named Commended Students in the National Merit Scholarship Program. These students, Scott Freudenthal, Wendy Ginsberg, Tyler Kerbis, Selena Kim, David Kornberg, Nicole Krantz, Brandon Krieger, Micaela Lipman, Henry Ly, Justin Mintz, Hyungjoon Na, Jonathan Orr, Eric Pesner, Nikko Price, Sahir Raoof, Jason Ryu, Jaylin Sasson, Maxx Shapiro, Tyler Stoff, Harris Tils, Harrison Tract, Helena Wang, Justin Wang, Courtney Wong, Ray Ying and Yuxin Zhu are recognized for outstanding performance on the PSAT/NMSQT. Commended Students placed among the top five percent of more than 1.5 million students who entered the 2011 National Merit Program by taking the 2009 PSAT/NMSQT. "We are very proud of all of our seniors that have been recognized as Semifinalists and Commended students," said Superintendent of Schools Hank Grishman. "All of these young men and women serve as exceptional role models for students in our district."



Jericho School District Recognizes Board of Ed



The Jericho School community set aside time at the October 14th Board of Education Meeting to recognize the service of our Board of Education. Nassau County Legislator Judy Jacobs joined Superintendent of Schools Hank Grishman, Central Administration, the JEAA, JTA, CSEA and PTA Council to thank Board members Barbara Krieger, president, Joseph Lorintz, vice president, and trustees Claire Hochheiser, Shawn Gladstone and William Ferro for their efforts on behalf of the children and youth of Jericho.

Jericho Board of Ed September Meeting Includes Recognition of All-State Musicians



◀ Congratulations to Jericho High School 2010 All-State Musicians Austin Boral, Jaehan Jeong, Irene Kim, Lindsey Lam, Shannon Paek, Justin Park, Doug Rosenberg and Michelle Rosenthal. They will perform in Rochester in December. Hinano Ishii, Nicole Chun, Julie Kim, and Mike McCormack were selected as All-State alternates. Jericho High School Principal Joseph Prinszano, Curriculum Associate for the Performing Arts, and music teacher Ron Verderber were on hand to recognize students.

Seaman Students Investigate Invertebrates

Fifth grade scientists at the Robert Seaman Elementary School are currently studying oceanography and marine biology. As part of their studies, science specialist Jacqueline O'Neill provided students with an opportunity to meet some of the living organisms from the Long Island Sound to discover their unique adaptations for survival. Invertebrates, or animals without a backbone, that youngsters observed included: horseshoe crabs, hermit crabs, sea stars, snails, barnacles and the red beard sponge. Experiences such as this allow students to develop a genuine, meaningful connection with the animals and plants found locally. In turn, this personal appreciation will foster both an awareness and sense of responsibility to protect Long Island's natural environment and resources.

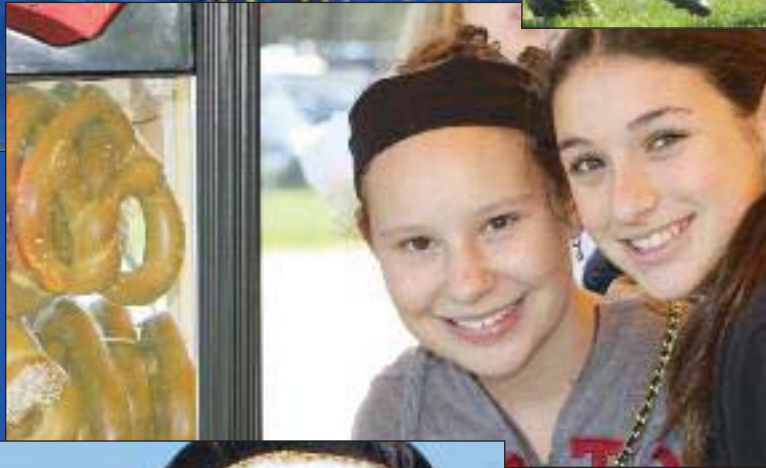


Sean Yoo (L) and Bilal Siddiqui watch a sea star attempt to eat barnacles off a mussel shell.



The Boys Varsity Soccer Team was an exciting highlight at Homecoming. ▶

Jericho teachers were out in full force to support Homecoming events. ▼



◀ Food is always part of the Homecoming fun!

Homecoming king YiFan Zhu and queen Wendy Ginsberg. ▼



The Jericho High School cheerleaders keep spirits high throughout Homecoming activities. ▶

Jericho 2010 Homecoming Highlights

A youngster checks out the rearview of the antique car ride. ▼



◀ The Monopoly Man, aka Principal Don Gately, added the perfect finishing touch to the Middle School Homecoming float.

▼ The Jericho High School Flag Twirlers and Marching Band provide lively entertainment during the parade. ▲



▲ The dragon roller coaster is a full of shrieking young Jericho-ites!

Jackson Harvests a Bountiful Crop of Life Lessons

Fall is the time where farmers across our country are diligently working to pick their crops. Jackson students, under the guidance of teachers Lois Wittmann, Laurie Oddo, and Lori Salzman, have been busy bringing in their own produce from the Jackson School Garden. Planting boxes and materials were supplied for a series of class lessons at each grade level, thanks to a generous grant from the Jericho Educational Foundation. The intention of this project is to bring the curriculum to life and provide students with a rewarding hands-on gardening experience.

Last fall, fifth graders and their kindergarten buddies planted a variety of bulbs including tulips, daffodils, hyacinths and crocuses. They learned about how bulbs develop, how they are different from other types of plants and what they need to grow. Students used bulb planters to dig holes, put in plant food, planted each bulb, filled the holes and watered them. They used bone meal to enrich the soil and provide nutrition for plants. These bulbs, once they bloomed, provided a beautiful burst of spring color and were used for a fourth grade unit on plants. Tulips are an especially valuable visual for students to learn about parts of the plant.



▲ Fiona Hally inspects a pumpkin that will be harvested in October.



▲ Teacher Lois Wittmann works with (from left) Ishan Gurnani, Dewanshu Ranjan and Ai Takahashi to extract seeds from the head of a sunflower.

The first grade herb garden was planted with dill, parsley, rosemary, thyme, chives, sage, basil, and oregano. Flowers came from the second grade butterfly garden. Eggplant, black-eyed peas, soybeans, broccoli, beets and tomatoes were planted by third grade students. Fourth graders planted the Three Sisters (corn, string beans and squash) just as the Native Americans

did long ago.

All of the vegetables that were grown in the Jackson School Garden, were on display for parents at Meet the Teacher Night. Except for the pumpkins, the produce will be donated to a local soup kitchen here on Long Island. The largest pumpkins, still in the garden, will be used this year as the prizes for the annual Jackson Pumpkin Run.



▲ Ai Takahashi (L) and Casey Glover harvest a large squash from the garden.



What is a Union Free School District?

A union free school district has absolutely nothing to do with labor unions. According to NY State Education Law: A union free school district is a school district generally formed from one or more common school districts to operate a high school program, which common school districts cannot do. First authorized by legislation in 1853, union free school districts are administered by a school board of between three and nine members. The number of members of the board of education of a union free school district may be increased or decreased as set forth in law. Currently, not all union free school districts operate a secondary school program, and some have been established solely as special act school districts to serve children who reside in specified childcare institutions.

▶ *Isabella Grieco picks vine-ripened tomatoes that will be donated to a Long Island soup kitchen.*

Virtual Enterprise

(continued from page 1)

continue the implementation of programs that will best prepare our students for a bright and successful future.”

As the inaugural Jericho High School Virtual Enterprise firm, Prestige Outfitters is striving to set up a successful VE program. Once the company has been fully established, Prestige Outfitters will begin the virtual sales of clothing with the "Prestige Worldwide" logo featured in the movie *Step Brothers*. When deciding on their product, students discovered that clothing sales are prominent among international Virtual Enterprises. They theorized that making a clothing line based on a popular movie theme would make their products popular among high school virtual purchasers. “We are incorporating every available skill to better our company,” explains CEO/Senior Harris Tils. “We hope to maintain Jericho’s reputation as one of our nation’s best school districts by developing one of the planet’s best Virtual Enterprise firms.”

This year, these ambitious entrepreneurs hope to establish themselves among the International Virtual Enterprise community as a reputable, trustworthy, and high-quality apparel sales business. They will be buying and selling items through a centralized Virtual Enterprise wholesale marketplace. Their projected “earnings” will pay employee salaries (for personal expenditures on virtual goods), rent office space, buy insurance, develop retirement plans—all using real bank accounts, telephone numbers, email addresses and websites, but with virtual money. “Upon leaving this course we hope to



Accounting Chief Executive Bryan Joachim (standing) works with accountants Sundip Patel and Matt Lanz to compile the company's cash budget.

supply students with an introduction to the business workplace environment and teach them the skills that they will use for the rest of their life, regardless of profession—responsibility, work ethic, the ability to collaborate with groups, and a sense of self-sufficiency,” adds CEO/Senior Vinny Caputo. “Students will learn real-world skills putting them a step ahead of the competition—whether professional or personal—for years to come.”

Ted Green, a Jericho High School business department faculty member for the past 4 years, is pleased with the addition of Virtual Enterprise. “VE is considered a capstone course for our department,” said Mr. Green. “This elective allows students to apply lessons from prior business classes including Marketing/Advertising, College Accounting, Entrepreneurship and Wall Street.” Contact your guidance counselor or tgreen@jerichoschools.org for further information.

Jericho Union Free School District

Jericho, New York 11753
(516) 203-3600

Board of Education

Barbara Krieger, *President*
Joseph H. Lorintz, *Vice President*
William Ferro
Shawn Gladstone
Claire M. Hochheiser

Superintendent of Schools

Henry L. Grishman

Newsletter Editor

Mary Marks



**ECRWSS
RESIDENTIAL CUSTOMER**

NON-PROFIT ORG.
U.S. POSTAGE
PAID
JERICHO UFSD



Please visit us at our website
www.jerichoschools.org

October 2010

Jericho School News

***The NYSPHSAA Presents Jericho High School
with the 2009-2010 "School of Distinction" Award***



Nassau County Public High School Athletic Association Vice President Patrick Pizzarelli (R) and New York State Public High School Athletic Association Assistant Director Robert Stulmaker (L) present John Mankowich, the Jericho Curriculum Associate for Health, Physical Education and Athletics, with the NYSPHSAA 2009-2010 "School of Distinction" Award. Jericho qualified for this prestigious award after 100% of all varsity teams during the 2009-2010 school year were declared Scholar/Athlete Teams with academic averages above 90%. This is the sixth year in a row that Jericho has been designated a "School of Distinction," one of only two high schools in the state to achieve this honor.

Dates to Remember

Schools Closed

Tuesday, November 2nd

Staff Recognition Reception

Thursday, November 4th
MS/HS Auditorium 7 PM

Schools Closed

Thursday, November 11th

Board of Education Meeting

Thursday, November 18th
Middle School Library
7:30 PM

Schools Closed

Wednesday, November 24th (Students)
Thursday, November 25th
Friday, November 26th
Friday, December 10th (Students)

Board of Education Meeting

Thursday, December 16th
Jackson Elementary School
7:30 PM